



Home Care Aide

What Does That Mean To You?

MAHC is developing a home care aide training program and online aide registry. Part of the training program will be testimonials from home care aides about what being an aide means to them and their clients or patients. Would your home care aides, companions, homemakers like to tell their story on a YouTube video? If selected, they would receive a \$50 pre-paid credit card and their video or a portion would become part of the training program. Also, they would be listed as a contributor in the educational materials as would the company they are working for. For further information including the official rules, entry form and release form, go to MAHC's website www.homecaremissouri.org.

General Rules and Guidelines for Participation:

- Must be a MAHC Member agency.
- Must submit all signed and release documents (signed by aide or any person in the video). These will be provided by MAHC.
- Must be responsible for all costs associated with taping the video.
- Must comply with deadlines and schedules established by MAHC for submission of video.
- Video must be between 30 – 120 seconds in length.
- Video must be uploaded to a YouTube account and link sent to MAHC.
- Video is the property of MAHC and will be distributed to panel of judges and others.
- Final product is the property of MAHC and may be used in training materials distributed and sold by MAHC. Neither the aide or MAHC member agency will retain any rights to the video or materials using the image(s) of the aide.

Thank you and good luck!

Deadline: June 1, 2012

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