



Missouri Alliance for HOME CARE
2420 Hyde Park, Suite A
Jefferson City, MO 65109

Operating Within the Law
Teleconference Series

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**Operating Within the Law:
Teleconferences on Current Issues**

Featuring:
Elizabeth E. Hogue, Esq.

***Myths About HIPAA Privacy
Regulations and
How to Debunk Them***

Thursday, March 4, 2010
9:00 to 10:00 a.m. CST

***How to Get More Medicare
Referrals Without
Breaking the Law***

Tuesday, March 16, 2010
9:00 to 10:30 a.m. CST

Myths About HIPAA Privacy Regulations and How to Debunk Them

Thursday, March 4, 2010 9:00 to 10:00 a.m. CST

Compliance with HIPAA privacy regulations was required on April 14, 2003. Since the deadline for compliance, it has become clear that there are many misunderstandings or myths about what these regulations do and do not require. The purpose of this teleconference is to identify some common "myths" about HIPAA privacy requirements along with strategies that agencies can use to correct/combat these myths. The emphasis will be on practical tools that you can use whenever they encounter these common myths. You may be quite surprised to discover that you have incorporated practices that you believe help you to be compliant when they are nothing more than unnecessary impediments to your routine business.

How to Get More Medicare Referrals Without Breaking the Law

Tuesday, March 16, 2010 9:00 to 10:30 a.m. CST

The market for post acute services is highly competitive. Providers regularly encounter "myths" or misunderstandings about what is allowed and what is not. You also may encounter situations with referral sources that seem like a "shake down." These instances have raised a number of crucial questions such as: How can marketing staff comply with requirements related to patients' right to freedom of choice of providers? Can doctors write orders for specific providers? Can providers decide that they will work with only certain providers? What about taking lunches to physicians' offices? The purpose of this presentation is to assist you to understand legal requirements, including the anti-kickback statute, the Stark laws and regulatory requirements regarding patients' right to freedom of choice so you can grow their businesses legally. The emphasis will be on practical strategies to increase referrals within the limits of the law.

About the Instructor: Elizabeth Hogue is a nationally known speaker and writer on home care law; a frequent speaker at home care conferences around the country, and a prolific author of home care related articles. Ms. Hogue gives approximately 50 presentations each year on health-related topics, including future trends in the healthcare industry. Her numerous articles are regularly included in trade association publications and other journals. She has written extensively on health-related topics. Ms. Hogue is a member of the American Health Lawyers Association.

Cancellations: Registrations canceled by 5 p.m. one week prior to a conference will be issued a 90% refund. Those canceled after 5 p.m. one week prior to will be issued a 50% refund. No refunds will be given for cancellations on or after the conference date.

Continuing Education: MO Alliance for Home Care is an approved provider of continuing nursing education by the MO Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Participants will earn a maximum of 1.5 nursing contact hours for each teleconference.

Registration Form

Company Name _____

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Check each teleconference for which you are registering:

___ Mar. 4 HIPAA Privacy Regulations ___ additional sites

___ Mar. 16 More Medicare Referrals ___ additional sites

Registration Fees:

\$149 per conference 1st connection-**MAHC members**

_____ X \$149.00 = \$ _____
of conferences cost per conference Total

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Mail Registration & Payment to:

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