

Millennials in Home Care - Best Practices and Practical Tips

Webinar • Thursday, October 5, 2017 • 1:00 pm—2:00 pm CST

Tap into the New Generation of Caregivers

If you're wondering whether you need to target and recruit Millennial caregivers, the statistics are pretty clear. They are the largest generation in today's workforce and they cannot be ignored in the face of the caregiver crisis. In this lively presentation, Anne-Lise Gere, SPHR explains how to tweak your practices to recruit and retain millennial caregivers without losing your mind.

Program Objectives:

- Debunk myths about millennials in the workforce
- Learn how to attract millennial applicants
- Understand techniques to retain millennials in your agency
- And much more!

Presenter: Anne-Lise Gere, SPHR is an HR advisor and independent consultant. As the owner of Gere Consulting Associates LLC, she works with home care agencies across the country to improve caregiver recruitment and retention. Agency owners and administrators also seek her HR expertise to address their employee relations challenges.

Registration Form

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Millennials

Registration Fees:

MAHC Members—\$129 per connection

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