



June 15, 2011

Dear Colleagues:

NAHC is seeking your help with a very important short survey that will help inform federal government policymakers about important issues related to the Face to Face regulation.

Please distribute the attached letter and Web site link to physicians in your community who care for home health care patients. The online 10-question survey is only for physicians and will take less than 5 minutes of a physician's time to complete.

To ensure the accuracy and confidentiality of this survey, NAHC has partnered with an independent research company which will collect all responses and keep them completely anonymous.

Federal policymakers are assessing the Face to Face regulation now – please assist them in their important efforts by providing the link to this confidential survey to physicians in your community.

It is very important for the credibility of this survey that physicians be informed that the benefit to them for participating in this survey is to make sure their opinion is heard, whatever that opinion may be.

It is important that physician not be influenced to participate by encouraging any particular policy outcome. The most unbiased method of communicating to physicians is through written communication, with email being preferred and fax as an alternative method. If that is impractical, and only a telephone call or personal visit is available, you should provide the physician with the prepared one-page invitation, and limit your oral comments to the message provided in that invitation. The success of this effort is dependent on your unbiased presentation of why the survey should be completed, and we greatly appreciate your help in accomplishing this goal.

Thank you, in advance, for your assistance.

Bill Dombi
NAHC

ATTENTION PHYSICIANS!

Please take an important survey about home health care

Your participation is urgently needed in a brief survey designed to help inform federal government policymakers on recent Medicare policy changes in the area of home health.

This online 10-question survey is only for physicians and will take less than 5 minutes of your time to complete.

To ensure the accuracy and confidentiality of this survey, an independent research company will collect all responses and keep them completely anonymous.

Federal policymakers are assessing the Face to Face regulation now so it is critical to communicate how new policies are impacting physicians and patients. Please assist them in their important efforts by taking this confidential survey now.

To take the survey, please visit:

<https://www.opinionoutpost.com/entrance.php?prid=dd9007998>

Thank you very much for your time and assistance!