What You Need to Know

The Missouri Alliance for Home Care provides a great opportunity for you to reach a mid-west home care industry market for your products and services. The audience for this conference includes many decision-makers, business managers, clinical supervisors and more.

- We provide you a positive sales environment
- Meals and other refreshments served in the hall
- A floor plan that promotes “flow”
- Additional events to improve your exposure
- Contact information provided for all participants
- Opportunity to collect participants’ contact information by providing a prize
- 50 word descriptive listing of products/services you offer provided to attendees

Free Evening for participants!

- We worked hard to structure a schedule to allow you more networking opportunities with the participants. We encourage you to use the free time to schedule some one-on-one time to talk with current customers or visit with potential customers.

SAVE THE DATE!

2021 Annual Conference & Home Care Exhibition

NEW DATES
MARK YOUR CALENDAR NOW!!

The Lodge of Four Seasons – Lake of the Ozarks, MO
April 21 – 23, 2021
(Anticipated Exhibit dates – April 21-22)

Early Bird Registration
Deadline: January 8, 2020
ACT TODAY!
New Location - The Lodge of Four Seasons

It’s truly “A Season of Change.” MAHC has moved the conference location to The Lodge of Four Seasons for 2020 & 2021. The exhibition will take place in the Granada Ballroom within the main resort (NOT Campania Hall). We are looking forward to a new season and exciting new changes!

Provide a Prize

MAHC encourages exhibitors to create excitement and traffic through drawings, contests and giveaways! MAHC will provide ample time to announce prize winners.

Booth Specifications

- Exhibit Space: 8’X10’
- Carpeted floor (Granada Ballroom)
- Pipe and drape background
- 6' skirted table, 2 chairs, wastebasket
- Identification sign with company name & booth number
- Includes all meals in the exhibit hall for two representatives
- Name badges available for all confirmed booth representatives
- Complimentary breakout session attendance on the exhibit day

Booth Assignment

Exhibit space is on a first come, first serve basis. We will email a choose-a-booth form after we receive contract with payment. MAHC does reserve the right to make assignments or reassignments as necessary.

How to Ship Your Materials

All freight will be handled by Page & Brown Convention Services. We will provide you with needed forms after you have contracted for exhibit space. No exhibit hall freight will be accepted by the hotel.

Guest Room Reservations

Available at The Lodge at a MAHC conference rate of $111.00 per night by calling 888-265-5500. Refer to reservation ID# 372127 or MO Alliance for Home Health Association, as well as their respective agents, servants and employees. The exhibitor assumes the entire responsibility and liability for damages, losses, and claims arising out of exhibitor’s activities on our premises. MAHC assumes no responsibility for the Hotel premises and will indemnify, defend and hold harmless MAHC, its exhibitors, and the management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

Networking Event

TBD
NEW Time: 9:00 - 11:00 p.m.
Wednesday, April 22, 2020

Don’t miss out on the opportunity to network with the attendees in a relaxed and fun environment. Snacks & drinks will be available. Please contact MAHC if you would like to be a sponsor for this event!

Pre-Conference Advertising

(Deadline for advertising—January 8, 2020)

Advertising space is available in the pre-conference brochure on a space-available basis. See contract for sizes and prices. It’s a great way to let our audience know you support the conference.

Sponsorships Spotlight Your Product

Consider investing in a sponsorship opportunity. It draws attention to your product or services and shows your support for the industry.

Sponsorship opportunities include:

- Exclusive sponsorships (one company per sponsorship)
- Gold Sponsor: $1,100
  - Includes: Exhibit booth, advertisement inserted in attendee conference bags, acknowledgement on our website, oral recognition at primary events, thank-you signage, acknowledgement in our pre-conference brochure with a complimentary 1/2 page ad (if sponsorship approved before brochure is printed), and 2020-2021 MAHC Associate Membership.
  - Keynote Sponsor: $3,100
  - Multiple Sponsorships (multiple companies per sponsorship)
  - Sponsorships:
    - Meals (Max 5) $2,075
    - Networking Event (Max 2) $2,075
    - General Session $2,075
    - Exhibit Hall Reception $2,075
    - Specialty Name Badge Holders $2,075
    - Conference Key Cards $2,075
    - Water Bottle Sponsor $2,075
    - Photo Booth Sponsor $2,075

Only available to the first to register and pay.

Booth Fees

MAHC Members!

- Early Bird Rate $15
- Standard Rate $615
- Additional adjacent booths each $125

Non-Members:

- Early Bird Rate $825
- Standard Rate $925
- Additional adjacent booths each $215

BOOTH FEE: $

Cancellations of Exhibit Space: Submit written requests to MAHC no later than March 22, 2020 for a 50% refund of fees. No refund of exhibit fees will be made for cancellations received after March 22nd.

Deadline for Advertising

January 8, 2020

Booth Selection and other details will be addressed with contracted companies.

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- Identification sign with company name & booth number
- Includes all meals in the exhibit hall for two representatives
- Name badges available for all confirmed booth representatives
- Complimentary break-out session attendance on the exhibit day

Booth Assignment
Exhibit space is on a first come, first serve basis. We will email a choose-a-booth form after we receive contract with payment. MAHC will make every effort to assign your booth choice. MAHC does reserve the right to make assignments or reassignments as necessary.

How to Ship Your Materials
All freight will be handled by Page & Brown Convention Services. We will provide you with needed forms after you have contracted for exhibit space. No exhibit hall freight will be accepted by the hotel.

Guest Room Reservations
Available at The Lodge at a MAHC conference rate of $111.00 per night by calling 888-265-5500. Refer to reservation ID# 372127 or MO Alliance for Home Health Member Opportunities include:
- Access to all MAHC member lists
- Inclusion in newsletters
- Company name appears on website
- Receive acknowledgement as a Member … and more!

Contact the MAHC office for more information on membership.

MAHC Associate Members
Join MAHC as a NEW Associate Member & take advantage of lower exhibit booth fees. Plus have expanded member-only opportunities for exposure at the conference.

Pre-Conference Advertising
(Deadline for advertising—January 8, 2020)
Advertising space is available in the pre-conference brochure on a space-available basis. See contract for sizes and prices. It’s a great way to let our audience know you support the conference.

Sponsorships Spotlight Your Product
Consider investing in a sponsorship opportunity. It draws attention to your exhibitor attractions, as well as the product or services you offer to your industry.

Sponsorship Opportunities Include:
*Exclusive sponsorships (one company per sponsorship)

Gold Sponsor: $4,100
- Includes: Exhibit booth, advertisement inserted in attendee conference brochure, acknowledgement on our website, oral recognition at primary events, thank you signage, advertisement in our pre-conference brochure with a complimentary ½ page ad (if sponsorship accepted before brochure is printed), and 2020-2021 MAHC Associate Membership.
- *Keynote Sponsorship: $3,100
- *Directional Signage with Sponsors Logo: $2,575
- *Conference Table Banners: $2,575
- *General Session: $2,075
- *Exhibit Hall Reception: $2,075
- *Sponsor Name Badge Holders: $2,075
- *Conference Key Cards: $2,075
- *Water Bottle Sponsor: $2,075
- *Photo Booth Sponsor: $2,075

Multiple Sponsorships (multiple companies per sponsorship)
- Meals (Max 5): $2,075
- Networking Event (Max 2): $2,075
- Refreshment Break (Max 3): $1,050
- AV Room Sponsor (Max 6): $775

*Exclusive Sponsorships (3% discount if paying by check)
- (8% discount if paying by check)

Cancellations of Exhibit Space: Submit written requests to MAHC in or prior to March 22, 2020 for a 90% refund of fees. No refund of exhibit fees will be made for cancellations received after March 22.

Advertising is on a space-available basis, payment will be returned if space is not available. Ad submission specifications will be provided.

DEADLINE FOR ADVERTISING
January 8, 2020

MAHC Federal I.D. #: 43-1426955

Please complete all portions which pertain to your involvement, total all fees and send contract and payment to:

Missouri Alliance for Home Care
2420 Hyde Park, Suite A
Jefferson City, MO 65109 – 4711

Phone: 573-634-7772
Fax: 573-634-4734

Email: acexhibit@homecaremissouri.org

Signature of Contracting Agent

Contract for Exhibit Space
April 22, 2020

The Lodge of Four Seasons, Lake Ozark, MO • Granada Ballroom

Pre-Conference Advertising
Exhibitors: $1,515

Non-Exhibitors:
- Full page - $625
- Quarter page - $325
- Half page (horiz) - $450
- Quarter page - $275

Conference Key Cards:
- Full page—$1,050
- Quarter page—$675

Specialty Name Badge Holders:
- Full page—$625
- Quarter page—$375

Ability to ship booth materials: $1,515

Total: $2,075

Booth Booth Fees
MAHC Members!
- Early Bird Rate: $1,515
- Standard Rate: $1,915
- Additional adjacent booths each: $215
- BOOTH FEE: $1,515

Non-Members:
- Early Bird Rate: $2,075
- Standard Rate: $2,575
- Additional adjacent booths each: $215

Pre-Conference Advertising
(Deadline for advertising—January 8, 2020)

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DEADLINE FOR ADVERTISING
January 8, 2020

BOOTH FEE:

ADVERTISING FEE:

SPONSORSHIP FEE:

TOTAL:

$2,075

$1,515

$1,515

$2,075

CTA:

www.homecaremissouri.org

For security reasons, if paying via credit card please fax or mail (not e-mail) your registration form

Payable by check or credit card

Check

Credit Card

Name: ___________________________
Address: ___________________________
City/State/Zip: ___________________________
Fax: ___________________________
Email: ___________________________

Signature: ___________________________

Booth booth selection and other details will be addressed with contracted companies.

* Early Bird deadline is January 8, 2020 - contract received & paid.

Networking Event
TBD
New Time: 9:00 - 11:00 p.m.
Wednesday, April 22, 2020

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NEW Time: 9:00 - 11:00 a.m.
Wednesday, April 22, 2020

Don’t miss out on the opportunity to network with the attendees in a relaxed and fun environment. Snacks & a cash bar will be available. Please contact MAHC if you would like to be a sponsor for this event!

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- Inclusion in newsletters
- Company name appears on website
- Provide an article for the newsletter
- Receive acknowledgement as a Member
- ... and more!

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- A floor plan that promotes “flow”
- Additional events to improve your exposure
- Contact information provided for all participants
- Provide a booth prize and collect participants’ contact information
- 50 word descriptive listing of products/services you offer provided to attendees
- Location changed to The Lodge of Four Seasons

**Tentative Exhibitors Schedule**
(Schedule dates & times are subject to change)

**Wednesday, April 22nd**
- 12:00 to 5:00 p.m. Exhibit Set-Up
- 7:30 to 9:00 p.m. Exhibit Hall Reception with Drinks
- 9:00 to 11:00 p.m. Networking Event TBD

**Thursday, April 23rd**
- 7:00 to 9:00 a.m. Exhibits Open with Breakfast
- 12:30 to 2:30 p.m. Lunch in Exhibit Hall & Prize Drawings/Exhibit Hall Closes
  *Prize Drawings Will Start Approximately at 2:15 p.m.*
- Free Evening for participants!

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