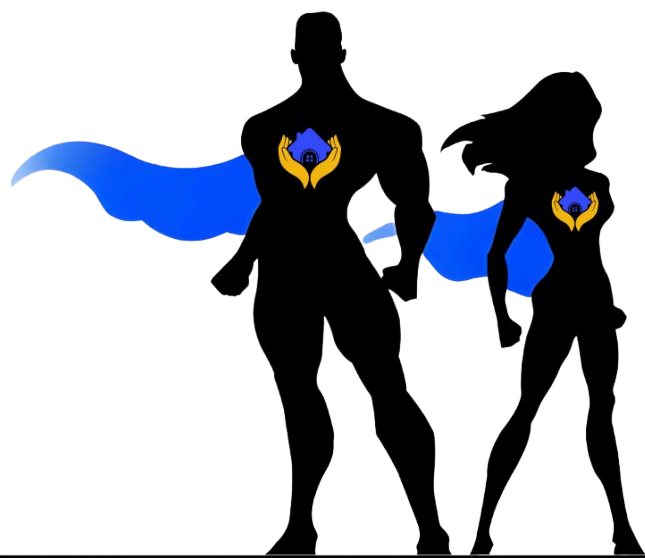


The Missouri Alliance for Home Care Presents

# 2025 ANNUAL CONFERENCE AND HOME CARE EXHIBITION EXHIBITOR PROSPECTUS



**Superheroes of Home Care**

## **Location:**

Margartiaville Lake  
Resort, Osage Beach, MO  
65065

## **Exhibit Hall Location:**

Windgate Hall

## **Dates:**

April 30 - May 2, 2025

## **Tentative Exhibit Hall Dates:**

April 30 & May 1, 2025

## SUPERHEROES OF HOME CARE

The Missouri Alliance for Home Care provides you with a great opportunity to reach the mid-west home care industry market for your products and services. The audience for this conference includes many decision-makers, business-managers, clinical supervisors, and more.

Join MAHC in celebrating our "Superheroes of Home Care" at Margaritaville Lake Resort (Tan-Tar-A) for our 2025 Annual Conference. The exhibition will take place in Windgate Hall within the main resort. We are looking forward to seeing everyone!

## WE PROVIDE YOU A POSITIVE SALES ENVIRONMENT

- Meals and other refreshments served in the hall
- A floor plan that promotes "flow" located in Windgate Hall
- Additional events to improve your exposure
- Encourage exhibitors to create excitement and traffic through drawings, contests, and giveaways!
- Contact information provided for all participants
- Provide a booth prize and collect participants' contact info
- 25 word descriptive listing of products/services you offer provided to attendees

## BOOTH ASSIGNMENT & SPECIFICATIONS

Exhibit space is on first come, first served basis. We will email a 'choose a booth form' after we receive a contract with payment. MAHC will make every effort to assign your booth choice. MAHC does reserve the right to make assignments or reassignments as necessary.

- Exhibit Space: 8'X10'
- Carpeted floor (Windgate Hall)
- Pipe and drape background
- 6' skirted table, 2 chairs, and wastebasket
- Identification sign with company name & booth number
- Includes all meals in the exhibit hall for two representatives
- Name badges available for all confirmed booth representatives
- Complimentary breakout session attendance on the exhibit day

## GUEST ROOM RESERVATIONS

Available at Margaritaville Lake Resort (Tan-Tar-A) at a MAHC conference rate of \$138.00 per night by calling 800-826-8272. Reference MO Alliance for Home Care to secure room rate. The cutoff date for room availability is March 31, 2025.

## TENTATIVE EXHIBITORS SCHEDULE

Schedule and Dates are subject to change

### Wednesday, April 30th

- 12:00 - 5:00 PM Exhibit Set-Up
- 5:00 - 6:30 PM Reception in Exhibit Hall
- 7:00 - 11:00 PM Networking Event

### Thursday, May 1st

- 7:00 - 9:00 AM Exhibits Open with Breakfast
- 12:30 - 2:00 PM Lunch in Exhibit Hall & Prize Drawings/Exhibit Hall Closes

*Free evening for participants*

We worked hard to structure a schedule to allow you more networking opportunities with the participants. We encourage you to use the free time to schedule some one-on-one time to talk with current customers or visit with potential customers.

## MAHC ASSOCIATE MEMBERS

Join MAHC as a NEW Associate Member & take advantage of lower exhibit booth fees. Plus, have expanded member only opportunities for exposure at the conference.

### Member Opportunities Include:

- Access to all MAHC member lists
- Inclusion in newsletters
- Company name appears on website
- Provide an article for the newsletter
- Receive acknowledgement as a Member
- ....and more!

*Contact the MAHC office for more information on membership!*

## PRE-CONFERENCE ADVERTISING (DEADLINE FOR ADVERTISING - JANUARY 10, 2025)

Advertising space is available in the pre-conference brochure on a space-available basis. See contract for sizes and prices. It's a great way to let our audience know you support their conference.

## NETWORKING EVENT

**Time: 7:00 - 11:00 PM**

**Date: Wednesday, April 30, 2025**

Karaoke is back for 2025—by popular demand for the third year in a row! This highly requested event offers sponsors a fantastic opportunity to be part of the fun and excitement. Whether attendees are belting out their favorite tunes or dancing the night away, the energy is contagious. For those who prefer a different kind of fun, we'll also have an hour of bingo before the karaoke kicks off! Sponsoring either of these events is the perfect way to gain exposure while helping to create a lively, memorable atmosphere. Don't miss the chance to connect with attendees by becoming a sponsor at this sought-after conference event!

## SPONSORSHIP OPPORTUNITIES

Consider investing in a sponsorship opportunity. It draws attention to your product or services and shows your support for the industry.

### Exclusive sponsorships (one company per sponsorship)\*

#### **Gold Sponsor (\$5,150)**

*Includes: Exhibit Booth, Advertisement inserted in attendee conference bags, Acknowledgement on our website, Oral recognition at primary events, Thank you signage, Acknowledgment in our pre-conference brochure with a complimentary 1/2 page, and 2025-2026 MAHC Associate Membership.*

**\*Keynote (\$2,575)**

**\*Carry-All Bags (\$3,000)**

**\*Conference Key Cards (\$2,575)**

**\*Speciality Name Badge Holders (\$2,575)**

**\*Exhibit Hall Reception (\$2,075)**

**\*General Session (\$2,075)**

**\*Karaoke (\$1,075)**

**\*Bingo (\$775)**

### Unlimited Sponsorships (multiple companies per sponsorship)

**Meals (4 available - \$2,375 each)**

**Refreshment Break (3 available - \$1,050)**

# Contract for Exhibit Space and Payment Information



## BOOTH FEES

### MAHC Member Rate:

Standard Rate - \$650

Additional adjacent booths - \$220 each

### Non-Member Rate:

Standard Rate - \$1,300

Additional adjacent booths - \$220 each

## PRE-CONFERENCE ADVERTISING

### Exhibitors:

Full page ad - \$350

1/2 page ad - \$195

*Half page (horizontal) - 7.5" X 5"    Half page (vertical) - 3.75" X 10"*

1/4 page ad - \$125

*Quarter page - 3.75" X 5"*

1/8 page ad - \$100

*One-eighth page - 3.75" X 2.5"*

### Non-Exhibitors:

Full page ad - \$700

1/2 page ad - \$390

1/4 page ad - \$250

1/8 page ad - \$200

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Contracting Agent: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

Cancellation of Exhibit Space: Submit written requests to MAHC prior to March 24, 2025, for a 90% refund of fees. No refund of exhibit fees will be made for cancellations received after March 24, 2025.

**MAHC Federal ID #: 43-1426955**

Advertising is on a space-available basis, payment will be returned if space is not available. Ad submission specifications will be provided.

Please complete all portions which pertain to your involvement, total all fees and send contract and payment to:

**Booth selection and other details will be addressed with contracted companies**

**Deadline for Advertising: January 10, 2025**

**Booth Fee: \$ \_\_\_\_\_**

**Advertising Fee: \$ \_\_\_\_\_**

**Sponsor Fee: \$ \_\_\_\_\_**

**For: \_\_\_\_\_**

**Total: \$ \_\_\_\_\_**



**Missouri Alliance for Home Care  
2420 Hyde Park, Suite A**

**Jefferson City, MO 65109-4731**

**Phone: 573-634-7772; Fax: 573-634-4374**

**Email: education@mahcmail.org**

**www.homecaremissouri.org**

### **I accept all aspects of this contract as indicated**

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out for exhibitor's activities on the Hotel premises and will indemnify, Defend and hold harmless Margaritaville Lake Resort (Tan-Tar-A), its owners and its management company, as well as their respective agents, and employees, from any and all such losses, damages, and claims.

**Signature of Contracting Agent** \_\_\_\_\_

### **Paying By:**

Credit Card  
(Please fill out information below)

Check

Name as it appears on card: \_\_\_\_\_

CC#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC/CW (3 or 4 digit code): \_\_\_\_\_  Discover  Visa  Am. Express  MC

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Signature: \_\_\_\_\_