

The Missouri Alliance for Home Care presents a **Virtual Conference**



June 15, 2020 – September 15, 2020

**2020 Annual Virtual Conference
and Home Care Exhibition**

2020 Virtual MAHC Conference

About This Conference: *A Season of Change*

The Home Care Industry continues to be faced with many changes and challenges. The current state of Home Care can be compared to the four seasons. Just as all seasons contain their own inherent challenges, home care also carries its own difficulties. We must remember that no season lasts forever. Weather may abruptly change, or unseasonal conditions may remain for an extended period. We have no control over the seasons, but we can control our actions and choices. Just as we adjust during different seasons; such as wrapping up during winter and applying sunscreen in the summer, we need to ensure that we pay attention to changes affecting the home care industry and make plans to adjust at any given time.

This spring has brought Home Care many abrupt changes and unseasonal conditions. The COVID-19 Pandemic has caused much of the world to come to a complete standstill, but Home Care has continued to push on weathering the season no matter the obstacles in the way. MAHC has also had to weather the season and make unique changes. This year's annual conference theme "Season of Change" was not the change we were anticipating. Originally scheduled to be held in April as a sited conference, we are now offering the Annual Conference virtually in order to keep everyone safe! This experience will still give you the opportunity to learn from industry leaders on a range of must-hear topics to prepare you for those challenges and changes on the horizon. **The conference will be open to registrants for 90 days with the opportunity to "attend" all 42 sessions. You no longer have to choose between sessions running concurrently. Also, if you have always wanted more of your staff to be able to attend the MAHC Annual Conference, now they can. Take advantage of the ALL AGENCY ACCESS registration and give your additional staff the opportunity to learn from leading industry speakers.**

HOW IT WORKS:

- Anyone needing access **MUST** be registered & listed with name, email and address on the registration form.
- Registrants will receive an email on the day the virtual platform opens (projected-June 15th) with a link to create their own unique profile, allowing them access to all sessions as well as the virtual exhibit hall. The registration form with pricing is available on Page 15 of the brochure.
- The virtual conference will be available for 90 days (projected dates of June 15-September 15). During this time, you can listen to any or all of the pre-recorded sessions of your choice. Listen at home, work or on your mobile device. Available 24 hours a day!
- Each track offers its own discussion forum, where participants can share ideas and knowledge, ask and answer questions with other attendees and speakers.
- Therapy CE or a certificate of attendance will be available for all sessions. Simply complete the verification of attendance, session surveys and the over-all conference survey, which will be emailed to you when you register. **(Please note, due to the change in format from live to virtual MAHC will NOT be offering our normal Nursing CE's through Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.)**
- You will also have access to the Virtual Exhibit Hall throughout the 90 days, Please take time to visit each exhibitor's booth to see what they have to offer. Prizes will be available from some exhibitors.

The Home Care Industry must navigate all seasons and stages with the confidence that no matter what season we are in, it shall soon pass into another. Some seem to leave as quickly as they arrived, and others hunker down for the long haul. Whatever season you are in, trust in the wisdom it provides and embrace its rhythms and offerings. Each season offers changes. Change can grow us; make us better providers; open our eyes; force us to reevaluate; and, offer opportunity. **Participate in the 2020 MAHC Virtual Annual Conference and Exhibition to see what "Season of Change" opportunities lie ahead for the Home Care Industry and for those you serve.**

Please note: Due to the disruptions & shifted priorities of state staff within the Division of Senior & Disability Services (DSDS) & MoHealthNet, Medicaid specific sessions will be offered separately at a later date. Agencies /individuals who register for the MAHC Virtual Annual Conference will have the option to attend the Medicaid sessions free of charge. Please be sure to watch your email for further details.

2020 Virtual MAHC Conference

Conference at a Glance

 **General Sessions (2)**

 **Home Health Track (13)**

(sponsored by: Axxess)

 **Home Health Financial Track (4)**

(sponsored by: Enterprise Fleet Management)

 **Hospice Track (7)**

(sponsored by: 5 Star Consultants)

 **Administrative Track (7)**

 **Security, Safety, and Leadership Track (5)**

(sponsored by: Wellsky)

 **Therapy Track (4)**

 **Virtual Exhibit Hall**

 **Award Winners**

General Sessions

Bureau Update: Come Journey Through the Seasons of Change

Sponsored by: 5 Star Consultants

Lisa Coots, Joyce Rackers and Robin Swarnes will briskly usher you into spring's freshness reviewing the new regulations and giving tips to ensure agency compliance. This portion will include reviewing the most cited deficient practices and addressing ways to ensure compliance. They will then walk you into the summer's heat, sharing the industries hot topics. Then strolling through autumn, a period of maturity verging on decline, you will be hearing several instances of the Bureau's findings of abuse and neglect, including a variety of interesting statistics gathered by Missouri home health and hospices. The Journey through the 4 seasons will come to a halt as the harsh days of winter reveal a chilling undertone of several serious deficient practices that resulted in immediate jeopardies. The surveyor and an agency involved, will tell their story. The season finale will include the steps taken by the agency that removed the IJ before the survey exit, averting the fast track for termination and civil money penalties.

Lisa Coots, RN, Bureau Administrator, Joyce Rackers, Assistant Bureau Administrator & Robin Swarnes, Assistant Bureau Administrator & OASIS Education Coordinator, Department of Health & Senior Services, Bureau of Home Care & Rehabilitative Standards, Jefferson City, MO

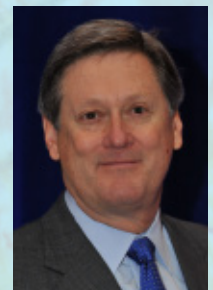


NAHC Update: A Look at the National Level

Sponsored by: BKD CPAs & Advisors

Session attendees will hear from Home Care's leading legislative and policy expert, National Association of Home Care and Hospice President, Bill Dombi. Bill will provide an up-to-the-minute report on legislative, regulatory, and legal issues coming out of Washington, DC. You won't want to miss this informative general session.

Bill Dombi, President, National Association of Home Care & Hospice, Washington, D.C.



2020 Virtual MAHC Conference

Home Health Track Sponsored by: Axxess

1. Spring to Life with Critical Documentation for PDGM

The season has changed over to PDGM. Spring forward into refinement of documentation. Agencies must obtain information from many sources. Learn best practice approaches to maximize both the quantity and quality of documentation, from both physicians and clinicians. Consider new strategies for capturing information at each billing period end. This session provides insight to succeeding in the season of PDGM through communication and documentation techniques.

Claudia Baker, RN, MHA, HCS-D, HCS-O, Senior Manager, Simone Healthcare Consultants, Hamden, CT

2. Compare and Contrast: M1800s and GG Items

The M1800-M1870 ADL items and the GG0130-GG0170 items are not a matching set! During this session you will learn how these items are similar/different, when you need to make a change and when to ignore the scrubber flags. CMS is collecting data NOW to adapt GG items as the basis of payment and quality measurement for home health - accuracy is so important!

Teresa Northcutt, BSN, RN, COS-C, HCS-D, HCS-H, Selman-Holman & Associates LLC, Denton, TX

3. Spring into Action - Enhance Your Outcomes to Improve Your Star Ratings

Improving patient outcomes is an area of focus for many Home Health Agencies. Understanding reports, such as CASPER and Star Ratings, along with OASIS accuracy and consistency among clinicians are important to improving patient outcome measures. The key focus of this session will be learning how you can improve patient and agency outcomes. This session will assist in analyzing and interpreting your agency reports and provide clinicians with OASIS guidance.

Sharon Litwin, RN, BSHS, MHC, HCS-D, Founder and Senior Managing Partner, 5 Star Consultants, LLC, Camdenton, MO

4. Centralizing Operational Control for PDGM Success

Have you tried to meet the new PDGM home care metrics by using "the familiar" processes of the last 20 years? I bet your agency is struggling. Most people haven't stopped to think about some of the big impacts of the PDGM change. We are now in a diagnosis-based payment model, just like our acute care partners. This changes everything. The metrics of PDGM success no longer give the large agency an advantage, rather it's the speed with which an agency can create and process their data. This is accomplished by achieving a state of "systemness" which can be applied to everything from your OASIS assessments, to quality assurance, to operations and outcomes. Come learn how to line up your agency's objectives with the PDGM payment model to ensure continued success for years to come.

Michael McGowan, President and Founder, OperaCare LLC & Kristi Bajer, RN, COS-C, VP of Clinical Operations, OperaCare LLC, Socorro, NM

5. Reduce Your Days to RAP

Timeliness of agency submission of the RAP and final claim is key to survival under PDGM. If you would like (or need!) to reduce your days to RAP, this session provides a QAPI project ready to go to improve this critical process.

Teresa Northcutt, BSN, RN, COS-C, HCS-D, HCS-H, Selman-Holman & Associates LLC, Denton, TX

6. OASIS - A Hat for All Seasons

Participants will learn about OASIS (Outcome and Assessment Information Set) origins and evolution. Education will be provided to promote a better understanding of the changes from OASIS D to OASIS D1, PDGM's impact as it relates to OASIS, and deficiencies cited related to OASIS.

Robin Swarnes, RN, BSN, HFNC, COS-C, OEC, Assistant Bureau Administrator & OASIS Education Coordinator & Rita Craighead, MSN, RN, COS-C, DHSS, Bureau of Home Care & Rehabilitative Standards, Jefferson City, MO

7. Shifting to PDGM: A New Era in Home Health

This session will educate you on accurate, ethical coding using the new 2020 coding guidelines and work through scenarios to help with the day to day task of ensuring accurate coding and ethical reimbursement starting with the referral.

Nanette Minton, RN, CHPCA, HCS-D, HCS-H, Senior Clinical Coding Manager, MAC Legacy, Denton, TX

Save The Date!

2021 MAHC Annual Conference & Exhibition

April 21-23, 2021

The Lodge of Four Seasons, Lake Ozark, MO

2020 Virtual MAHC Conference

8. Moving Past PDGM Challenges, Developing a Value Based HH Model

Success under PDGM and beyond requires a quantum shift as to how providers view patient programming in the value era. Most reforms focus on value identity for program valuation; this requires accurate and efficient clinical admits and in-episode content for rapid value outcomes. Much of PDGM education to date has focused on the coding and billing aspects of the model, with little focus on operational elements that Medicare is focused on with the value reforms. Arnie will review these and other topics necessary for success under PDGM and future reforms.

Arnie Cisneros, CEO/President, Home Health Strategic Management, LLC, Lansing, MI

9. Turn Over a New Leaf - Ensure Your QAPI Program is Compliant

An Effective Quality Program is a key component to a well-run organization. This session will focus on understanding the QAPI CoP and knowing the rules for the condition. We will review the steps for building a successful QAPI program as well as developing action plans that ensure your QAPI program is effective.

Sharon Litwin, RN, BSHS, MHC, HCS-D, Founder and Senior Managing Partner, 5 Star Consultants, LLC, Camdenton, MO

10. Chronic Disease Management and PDGM Care Planning

How are you generating your plan of care? Do you know if the interventions and goals you are using are effective? Is it taking 2-3 days to create it? In the 30-day care period, we cannot wait until 50% of our episode is over to initiate our care. During this session, we will show you how to shorten the plan of care process, ensure your interventions are appropriate, and improve outcomes all allowing your agency to take better care of your patients and meet the requirements for PDGM. We will also discuss Chronic Disease Management, maintenance care plans and Care Planning for telemedicine and COVID-19.

Kristi Bajer, BSN, RN, COS-C, VP of Clinical Operations, OperaCare LLC, Socorro, NM

11. Replacing QE Clinical Groupings for Appropriate Therapy POCs

An appropriate clinical grouping for therapy that does not use a QE, must also meet the requirement for plans of care that are 'reasonable and necessary for the illness or condition' of the patient. This session will use several case studies to assist agencies in identifying the most common QEs and learn how to use clinical reasoning to replace with the most appropriate clinical groupings and most effective plans of care.

Karen Vance, BSOT, BKD, LLP, Springfield, MO and Sparkle Sparks, PT, MPT, COS-C, Sutter Care at Home, CA

12. OASIS Assessment Changes in PDGM

The time points for OASIS data collection in PDGM require careful consideration to ensure the functional score is updated to accurately reflect the patient's status for each and every 30-day payment period. During this session we will discuss impact of SOC, ROC, Other Follow-up (SCIC) and PPAs under PDGM, along with a COVID-19 addition covering initial assessment and comprehensive assessment changes.

Teresa Northcutt, BSN, RN, COS-C, HCS-D, HCS-H, Selman-Holman & Associates LLC, Denton, TX

13. Changes in Diagnosis Coding Under PDGM

Under PDGM, the main component of payment is the principal diagnosis, along with an additional payment adjustment for up to 24 comorbidities. The Final Rule provided coding advice that will dramatically impact payment. During this session we will review scenarios that illustrate some of the changes in coding practice, learn to choose diagnoses wisely, and validate all diagnoses on the plan of care.

Teresa Northcutt, BSN, RN, COS-C, HCS-D, HCS-H, Selman-Holman & Associates LLC, Denton, TX

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Home Health Financial Track Sponsored by: Enterprise Fleet Management

14. Using Budgets and Dashboards to Drive Success

Home Health is presented with many challenges including a changing reimbursement model, staffing issues, and ongoing regulatory and compliance updates at the national and state level. Agencies must budget appropriately each year and use key performance indicators on a regular basis to track and measure performance. The budget and KPI process is an essential step to communicate the financial impact of key decisions to clinical management and operations. Finance must collaborate with all functional areas to identify key revenue and cost drivers and develop realistic projections to drive the budget process. This session will focus on preparations of a home health budget and methods to track and measure the agency's progress through key performance indicators and dashboards.

Mark Sharp, Partner, BKD LLP, Springfield, MO and Amber Popek, CPA, BKD LLP, Springfield, MO

15. Home Health Revenue Cycle: Navigating Cash Flow Changes

This session will provide the latest information on the significant changes to the Medicare home health revenue cycle and cash flow resulting from both PDGM and COVID-19, including information related to the impact on Medicare Advantage plans. Additionally, this session will provide updates on other Medicare initiatives, including TPE and RCD.

M Aaron Little, CPA, BKD, LLP, Springfield, MO

16. A Season of Change - Learning, Opportunity and Forward Progression with Medicare

This session will ensure providers are aware of recent and upcoming Medicare billing changes, including an overview of current Change Requests (CRs) impacting their agencies. A PDGM checkup will be offered along with updates relating to current denials and important reminders, common billing errors which prevent and delay payment, as well as billing resources that are available to home health providers will be covered. In addition, myCGS portal and the recent enhancements to it will be highlighted.

Nykesha Scales, MBA, Senior Provider Relations Representative/J15 Home Health & Hospice, CGS Administrators, LLC, Des Moines, IA

17. PDGM - Revenue Cycle Management Changes

The most significant change in Homecare Reimbursement in 20 years went into effect January 2020. The Patient Driven Groupings Model PDGM is complicated, confusing and overwhelming. CMS has provided some data on the revenue impacts and new PDGM components, but there is more to be considered. Revenue Cycle, from beginning to end, will require changes to adapt. In addition to PDGM we are now dealing with COVID-19 and all that comes with it. Change is Here!

Melinda Gaboury, COS-C, Chief Executive Officer, Healthcare Provider Solutions, Inc., Nashville, TN

Continuing Education

Therapy – all sessions have been approved for continuing education hours in co-sponsorship with the Missouri Physical Therapy Association. To receive therapy credits you will be required to fill out the verification of attendance, mark each session you attend, and complete the evaluation for that session.

Nursing – due to the change in format from live to virtual MAHC will NOT be offering our normal Nursing CE's through Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. However, nurses will receive a certificate of attendance. To receive the certificate you will be required to fill out the verification of attendance, mark each session you attend, and complete the evaluation of that session.



*A Season
of Change*

2020 Virtual MAHC Conference

Hospice Track Sponsored by: 5 Star Consultants

18. It's the Season to Change Your Hospice's Approach to Care Planning

This session will assist clinicians in creating and maintaining a plan of care that reflects the patient's current physical, psychosocial, and spiritual needs as those needs change throughout Hospice Care, through a review of the hospice assessment process, care planning and interdisciplinary coordination.

Barb Provini, RN, BSN, Clinical Review Specialist, Accreditation Commission for Health Care, Cary, NC

19. Quality Reporting Program Update

The Hospice Quality Reporting Program (HQRP) is still relatively young in comparison to the quality reporting programs of other provider types. CMS is working to advance the HQRP and there has been a targeted focus from the Office of the Inspector General (OIG) on the quality of hospice care. This session will provide a brief review of the HQRP requirements and a more detailed update on the future of the HQRP including the status of the development and implementation of the Hospice Outcome and Patient Evaluation (HOPE) standardized assessment tool. This update will include Hospice Compare. Possible new measures for HQRP will be shared along with how hospices can utilize the quality reporting program in their overall Quality Assessment and Performance Improvement (QAPI) program and impact on the quality of care delivered.

Katie Wehri, Director, Home Care & Hospice Regulatory Affairs National Association for Home Care & Hospice, Washington, DC

20. Hospice Hot Topics

This session will cover all the current hot topics in the hospice arena. Topics covered include key regulatory changes such as, but not limited to, election statement modifications and the election statement addendum, physician assistants as attending physicians and medication orders, aide qualifications, emergency preparedness, and provider enrollment changes. Potential legislative impacts will also be discussed including, but not limited to, Congressional bills related to hospice quality issues raised by recent OIG reports. An overview of the current hospice environment including payment, aggregate cap changes, compliance, expense management, and hospice in Medicare Advantage.

Katie Wehri, Director, Home Care & Hospice Regulatory Affairs National Association for Home Care & Hospice, Washington, DC

21. Hospice Coding Tips

Diagnosis coding for hospice can be challenging and requires knowledge of coding guidance and sequencing rules to avoid payment conflicts. During this session you will learn the coding rules that must be followed and apply to some typical hospice scenarios.

Teresa Northcutt, BSN, RN, COS-C, HCS-D, HCS-H, Selman-Holman & Associates LLC, Denton, TX

22. Hospice Billing Update

Hospice Billing has many intricate details in order for you to get paid appropriately. The Notice of Election carries the biggest threat. This session will assist agencies in Notice of Election detail issues as well as provide updates from the 2021 Hospice Proposed Rule. Revenue Cycle has from beginning to end will be highlighted and changes to Revenue cycle that have been impacted by COVID-19!

Melinda Gaboury, COS-C, Chief Executive Officer, Healthcare Provider Solutions, Inc., Nashville, TN

23. Top Five Hospice Medical Review Denials & How to Avoid Them

In the current environment of targeted reviews, there is a concern of reviews resulting in recoupment. This session will focus on the top five denial reasons in depth and will highlight the documentation requirements. If your hospice is currently being reviewed or looking to improve quality review, this session is a must.

Melinda Gaboury, COS-C, Chief Executive Officer, Healthcare Provider Solutions, Inc., Nashville, TN

24. Rain or Shine It's Time for Hospice Survey Readiness

Prepare for survey readiness through knowledge of survey processes, and how to conduct mock surveys in advance. Be able to show you meet standards/regulatory requirements during the actual survey. Know the difference between standard and condition level deficiencies. Have an effective QAPI program to avoid deficiencies.

Judy Morris, RN, BSN, 5 Star Consultants, LLC, Camdenton, MO

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Administrative Track

25. Understanding and Complying with New Federal Wage-Hour Regulations

SESCO Management Consultants will provide participants with recommendations to ensure compliance with Wage and Hour regulations. As an industry that is targeted by the Department of Labor - Wage-Hour Division, compliance is necessary to avoid significant financial fines and liabilities. In this session, SESCO will address various types of pay plans and subsequent compliance to include per hour, travel time, kick back, pay per visit, salary and overtime regulations.

Bill Ford, President & CEO, SESCO Management Consultants, Bristol, TN

26. Improving Staff Satisfaction and Retention: 10 Key Elements to Consider for Success

Workshop attendees will learn about ten key elements for success that they can use to make improvements in staff satisfaction and retention. The change elements are visible and accessible leadership; access to resources and support; teamwork in the continuum of care; quality safe ethical care provision; streamlining workflow; autonomy and service recovery; organizational structure; continuous quality improvement and learning; alignment of values and selection of the right technologies.

Cheryl Reid-Haughian, RN, MHSN, CCHN, VP Clinical Informatics, CellTrak Technologies Inc, Cambridge, Ontario, Canada

27. Thriving in Environments of Change: CARE - A Model for Recruiting and Retention

The year 2020 brought the start of PDGM for home health agencies, EVV implementation for organizations that bill Medicaid and many other changes for all organizations that provide care in the home. By the year 2025, Millennials will comprise 75% of the world's talented workforce. With all of the changes in the industry, organizations need new strategies for recruiting and retaining employees that transcend industry challenges. Come learn about CARE a universal model for recruiting and retaining staff during times of change.

Adrian Killebrew, MBA, Axxess, Dallas, TX

28. How Agencies are Changing Management of Scheduling and Field Staff

With recruitment, retention, and staff shortages plaguing the home health care industry, agencies are struggling to find and onboard new staff, properly utilize existing staff, and increase efficiencies in the home office to keep operations as lean and efficient as possible. Learn about some of the newest technologies that are reinventing the way agencies are approaching the traditional scheduling process. Communicate more effectively, maximize caregiver potential, reduce overtime, and decrease turnover/recruitment/onboarding costs.

Steve Pellito, Senior Vice President, Provider Sales and Marketing, Sandata Technologies, LLC, Port Washington, NY

29. Simple Solutions: Improving Safety Awareness and Employee Buy-In

Home care services CAN reduce injuries even during COVID-19 by implementing simple and achievable safety management practices. This session will review the most common employee injuries and how safety awareness and daily safety activities can have positive results! We will also discuss management commitment, training, ergonomics, assessing risk and safety plan must-haves.

Flint Walton, Technical Services and Training Specialist, Missouri Employers Mutual

30. The "How" and "Why" to Outsource/Centralize Operations

How does an Operations Executive make the ultimate decision to outsource any aspects of the agency? Why would an Operations Executive make any decision that could impact growth and reputation for years to come? This workshop will present a case study of such a decision and the processes, both good and bad, that ultimately drove the decision to outsource aspects of the agency and the lessons and benefits derived from that decision.

Melissa McCall, Sr. Manager Home Health and Hospice Billing and Consulting, Mueller Prost, LC & Tiffany Karlin, Partner, Director of Healthcare, Mueller Prost, LC, St. Louis, MO

31. Managing Culture and Infrastructure to Drive Operations Accountability

Explore options to build & maintain a solid infrastructure and be provided with information on building a successful culture, identifying critical elements for driving culture change, and driving staff accountability through data. This session will outline ideas to foster the current organization culture without creating a 'new culture' while using data (Key Performance Indicators, KPIs) to hold staff accountable and sustain operational efficiency.

Raymond Belles, Jr. BKD CPA & Advisors, Springfield, MO



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Security, Safety, and Leadership Track Sponsored by: Wellsky

32. Building a Cybersecurity and Privacy Program for Home Care Providers

Home care providers have an abundance of patient data that needs to be kept private. Threats to patient data are constantly present and always changing. External forces want patient healthcare and personal data for monetary gain, blackmail, destructive purposes, and sabotage. Internal employees can present just as much risk, and can un-intentionally aid external attackers in gaining access to patient data. This session will describe what can be at risk, methods of exploitation to gain access to data, and how to protect your organization from a breach of your data.

Timothy Grace, CISA, CISM, CRISC, CIA, Mueller Prost LC, St. Louis, MO

33. Leadership - Discover the Road to Learning Your Professional Passion

This session will help you learn to excel in your chosen field, developing skills to assess your awareness of what makes you be the best and most passionate about the roles you hold throughout your career cycles. Learn to recognize where and when to shift gears to maintain that excitement and continual growth. Recognize your passionate potential for both professional and personal growth.

Tiffany Karlin, Partner, Director of Healthcare, Mueller Prost, LC, St. Louis, MO

34. Medical Marijuana - What Home Care Agencies and Caregivers Need to Know

This session will provide home care agencies and their caregivers with information related to patients/clients with a medical marijuana card and what licensed practitioners can and cannot do. Information to protect their practice, their licenses and their employers. Mike will give examples of possible home care situations and how to handle them along with reviewing the medical marijuana laws, processes, current statistics and even an informative and enlightening lesson on how marijuana is cultivated.

Michael Boeger, Administrator, Missouri Bureau of Narcotics and Dangerous Drugs, Jefferson City, MO

35. Your Safety Matters

Your safety is important. Many caregivers go into homes alone and at all hours of the day and in some rough neighborhoods. Come learn about Conditions of the Mind, situational awareness, pre-planning for bad things, de-escalation tips, and general safety. While you cannot be prepared for every situation know your instincts, trust your instincts, and have a plan.

Mike Valley, CPIP, Investigator, Missouri Medicaid Audit & Compliance (MMAC), Jefferson City, MO

36. Compliant Data Security

Our new reality: risks are on the rise. With data breaches in the last nine years affecting over 2,500 healthcare data breaches and more than 500 records. Data breaches, resulting regulatory and legal action have escalated in healthcare with penalties reaching millions in 2019. Learn about the common areas of vulnerability, the impact of data loss, key elements for protecting your organization, and ways to reduce risk.

Ricky Smith, Innovative Business Technologies, Grover, MO

Therapy Track

37. How Are You Providing and Managing Therapy in the New World? Has it Changed?

This session will examine what the evidence says about the value of therapy in home health. Come and discuss how your therapy contributes to the patient outcome. Let's review diagnosis specific therapy assessments to fine tune your treatment. Additionally, let's look at how therapy can support COVID-19 diagnoses.

Shannon Liem, M.S., CCC-SLP, COS-C, Aegis Therapies, Frisco, TX

38. Acute Issues, but they have Chronic Diseases! Considerations for Exercise

Our patients have an alphabet soup of diagnosis. CHF, DM, COPD and more. You may not treat each diagnosis directly, but the need to understand possibilities and precautions for each patient is imperative. Spend some time learning about recommendations for exercise and the implications of the multiple diagnoses for your patients.

Vicki Landers, PT, DPT, CEEAA, North Kansas City Hospital Home Health Agency, N Kansas City, MO

39. Management & Visit Utilization for Therapy

This progressive presentation addresses the value changes that lie ahead for therapists in terms of acuity-based program development, skill management, and successful outcomes under the new reforms. Don't miss this presentation and begin value-based changes today!

Arnie Cisneros, CEO/President, Home Health Strategic Management, LLC, Lansing, MI

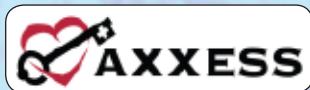
40. Replacing QE Clinical Groupings for Appropriate Therapy POCs

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Karen Vance, BSOT, BKD, LLP, Springfield, MO

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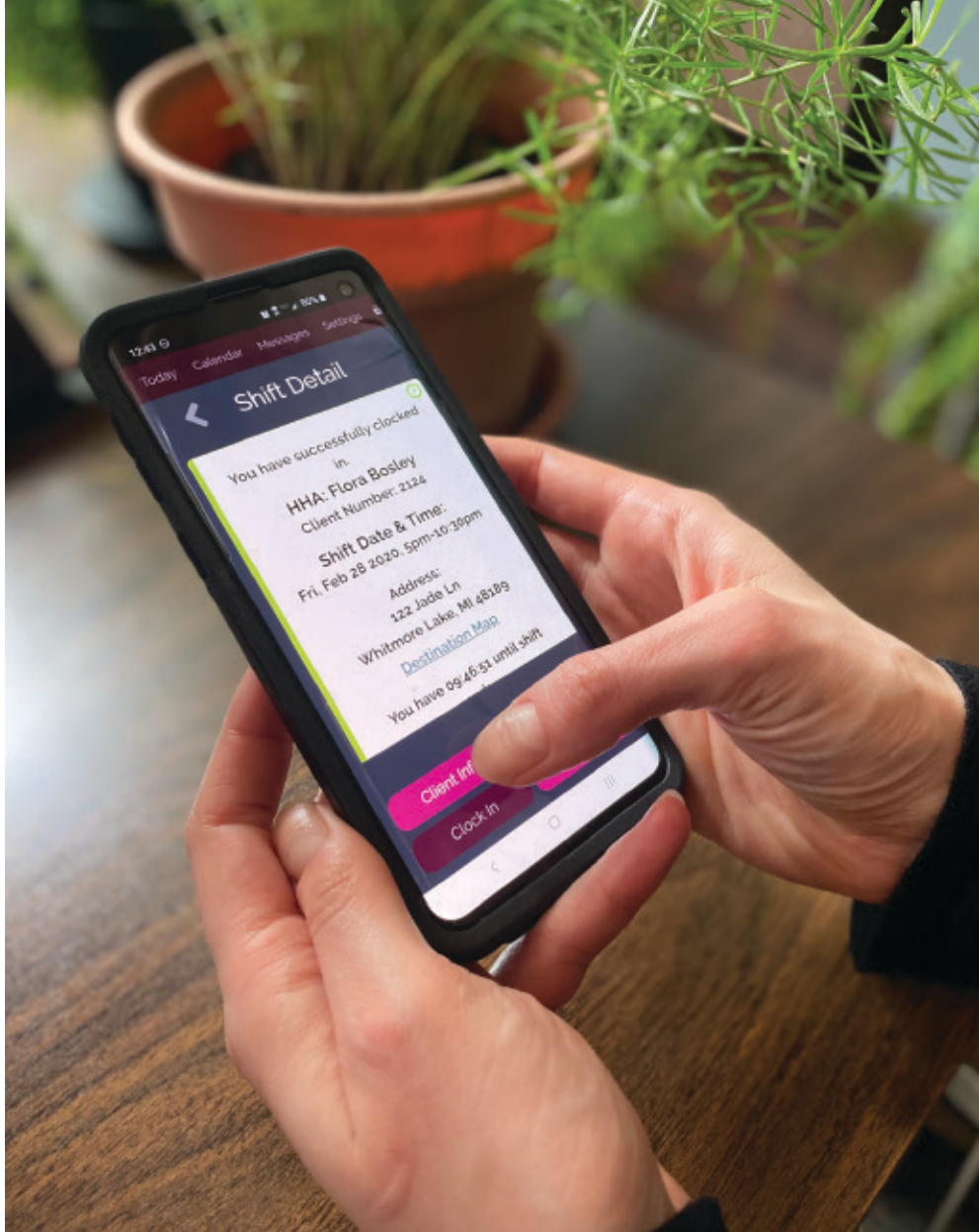
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**Contact us today so you can start
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Virtual Exhibit Hall Instructions

Virtual Exhibit Hall

Conference attendees will have the ability to “walk” through the Exhibit Hall and browse the vendor booths. An exhibitor directory will make it easy to locate specific vendors with the click of a mouse. Each interactive booth will include the following tabs: Main Profile, In the Booth, Products & Services, and Videos & Gallery.

Take advantage of this unique opportunity to:

- Engage with key vendor partners
- Stay connected and productive in these challenging times
- See the latest products and offerings
- Easy access to product/service highlights, links, and contact information
- Win various prizes

We know it is not the same as walking the aisles of the convention hall, but during this “Season of Change” we hope you will find the information just as valuable.

As of May 27, 2020	2020 MAHC Virtual Annual Conference Exhibit Hall Floor Plan					
5 Star Consultants 1	GeoH 5		AVCC 9	Healthcare Provider Solutions 13		Integrity Pharmacy 17
BKD 2	Shoshana Technologies 6		Coram/CVS 10	Mueller Prost 14		18
Axxess 3	Spectrum TeleTrak 7		Sandata 11	Innovative Business Technologies 15		19
WellSky 4	Life Tech 8		MAC Legacy 12	ACHC 16		20

Exhibit hall booths are still available to purchase.
Please contact abby@mahcmail.org for more information.

2020 Virtual Conference & Home Care Exhibition

Registration Form

Company: _____ Phone: _____
 Address: _____ Fax: _____
 City, State, Zip: _____

Now Two Ways to Pay! Check or Credit Card (Visa, MasterCard, Discover or AMEX) Discount applied if paying by check!

Attendance Selection	MAHC Member Rate	Non-Member Rate
Full Conference—1 Person Access	\$400 Check/\$410 Credit Card	\$800 Check/\$820 Credit Card
Full Conference—2-5 People Access (each)*	\$325 Check/\$333 Credit Card	\$650 Check/\$666 Credit Card
Full Conference—All Agency Access (unlimited)*	\$1950 Check/\$1999 Credit Card	\$3900 Check/\$3998 Credit Card

*To receive multiple-attendee discount, all registrants must be employed by the company listed above.

PLEASE PRINT LEGIBLY OR TYPE—

IF NEEDED, PHOTOCOPY OR ATTACH AN ADDITIONAL SHEET WITH STAFF NAMES & EMAIL ADDRESSES OF THOSE ATTENDING UNDER ALL AGENCY ACCESS

Participant Name	Email Address	Fee

For security reasons, if paying via credit card please fax or mail (not e-mail) your registration form

Registration Fees Payable by check or credit card ☐ Check ☐ Credit Card

Name as it appears on card: _____

CC#: _____ ☐ Visa ☐ MC ☐ Discover ☐ Am. Express

Billing Address: _____ City, State, Zip _____

Exp. Date: _____ CVC(3 or 4 digit code): _____ Signature: _____

AC 20

Total Fees Enclosed \$ _____



Mail Registration & Payment to:
 Missouri Alliance for HOME CARE
 2420 Hyde Park, Suite A
 Jefferson City, MO 65109
 abby@mahcmail.org

*Access to the Virtual Conference,
 including all 42 sessions, is available
 for 90 days!
 June 15th to September 15th.*

Conference Cancellation Policy: Cancellations received by June 1, 2020 are eligible for a 90% refund. Cancellations received on or after June 2, 2020 are eligible for a 50% refund. No refunds granted for cancellations received after June 14, 2020. We will bill for unfulfilled reservations at the full rate.



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2420 Hyde Park, Suite A
Jefferson City, MO 65109-4731

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Save the Date

2021 MAHC Annual Conference & Exhibition

April 21-23, 2021

The Lodge of Four Seasons, Lake Ozark, MO