Tentative Exhibitors Schedule

(Schedule dates & times are subject to change)

Wednesday, April 21st

12:00 to 5:00 p.m.	Exhibit Set-Up
8:00 to 9:00 p.m.	Reception & Networking Event with Appetizers & Drinks
8:00 to 11:00 p.m.	Networking Event TBD

Thursday, April 22nd

7:00 to 9:00 a.m.	Exhibits Open with Breakfast
12:30 to 2:30 p.m.	Lunch in Exhibit Hall & Prize Drawings/Exhibit Hall Closes
	Prize Drawings Will Start Approximately at 2:15 p.m.

Free Evening for participants!

- We worked hard to structure a schedule to allow you more networking opportunities with the participants. We encourage you to use the free time to schedule some one-on-one time to talk with current customers or visit with potential customers.

SAVE THE DATE!

2022 Annual Conference & Home Care Exhibition

NEW DATES
MARK YOUR CALENDAR NOW!!

The Lodge of Four Seasons – Lake of the Ozarks, MO
April 20 – 22, 2022

PRSRT STD
U.S. POSTAGE
PAID
JEFFERSON CITY, MO
PERMIT NO 219

Missouri Alliance for Home Care
2420 Hyde Park, Suite A
Jefferson City, MO 65109 - 4731

Navigating the Future

2021 Annual Conference and Home Care Exhibition

Exhibitor Prospectus

Conference
April 21-23, 2021

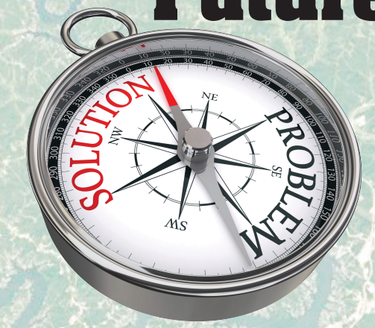
Tentative Exhibit Hall Dates • April 21 & 22, 2021
The Lodge of Four Seasons • Lake Ozark, MO
Granada Ballroom

The Missouri Alliance for Home Care
presents

2021 Annual Conference and Home Care Exhibition

Exhibitor Prospectus

Navigating the Future



What You Need to Know

The Missouri Alliance for Home Care provides a great opportunity to reach a mid-west home care industry market for your products and services. The audience for this conference includes many decision-makers, business managers, clinical supervisors and more.

- ✓ **We provide you a positive sales environment**
- ✓ Meals and other refreshments served in the hall
- ✓ A floor plan that promotes "flow" located in the Granada Ballroom
- ✓ Additional events to improve your exposure
- ✓ Contact information provided for all participants
- ✓ Provide a booth prize and collect participant's contact info
- ✓ 50 word descriptive listing of products/services you offer provided to attendees

Early Bird Registration Deadline: January 13, 2021
ACT TODAY!

Conference
April 21-23, 2021

Tentative Exhibit Hall Dates • April 21 & 22, 2021
The Lodge of Four Seasons • Lake Ozark, MO
Granada Ballroom

New Location - The Lodge of Four Seasons

Help us in **"Navigating the Future"** as MAHC "navigates" back to a sited conference at The Lodge of Four Seasons for 2021. The exhibition will take place in the Granada Ballroom within the main resort (NOT Campana Hall). We are looking forward to the exciting new changes and seeing everyone again in person!

Provide a Prize

MAHC encourages exhibitors to create excitement and traffic through drawings, contests and giveaways! MAHC will provide ample time to announce prize winners.

Booth Specifications

- ✓ Exhibit Space: 8'X10'
- ✓ Pipe and drape background
- ✓ Identification sign with company name & booth number
- ✓ Includes all meals in the exhibit hall for two representatives
- ✓ Name badges available for all confirmed booth representatives
- ✓ Complimentary breakout session attendance on the exhibit day
- ✓ Carpeted floor (Granada Ballroom)
- ✓ 6' skirted table, 2 chairs, wastebasket

Booth Assignment

Exhibit space is on a first come, first serve basis. We will email a choose a booth form after we receive contract with payment. MAHC will make every effort to assign your booth choice. MAHC does reserve the right to make assignments or reassignments as necessary.

How to Ship Your Materials

All freight will be handled by Page & Brown Convention Services. We will provide you with needed forms when you have contracted for exhibit space. No exhibit hall freight will be accepted by the hotel.

Guest Room Reservations

Available at The Lodge at a MAHC conference rate of $114.00 per night by calling 888-265-5500. Reference MO Alliance for Home Health Care to secure room rate. Cutoff date for room availability is March 20, 2021.

Networking Event

TBD

NEW Time: 8:00 - 11:00 p.m.
Wednesday, April 21, 2021

Don't miss out on the opportunity to network with the attendees in a relaxed and fun environment. Snacks & a cash bar will be available. Please contact MAHC if you would like to be a sponsor for this event!

MAHC Associate Members

Join MAHC as a NEW Associate Member & take advantage of lower exhibit booth fees. Plus have expanded member-only opportunities for exposure at the conference.

Member Opportunities include:

- ✓ Access to all MAHC member lists
- ✓ Company name appears on website
- ✓ Receive acknowledgement as a Member
- ✓ Inclusion in newsletters
- ✓ Provide an article for the newsletter

… **and more!**

Contact the MAHC office for more information on membership.

Be an Early Bird and Save

An early decision to attend the annual conference as an exhibitor will save you money! Register and pay by January 13, 2021 to receive the early bird special!

Don't delay and register today!

Pre-Conference Advertising

(Deadline for advertising-January 13, 2021)

Advertising space is available in the pre-conference brochure on a space-available basis. See contract for sizes and prices. It's a great way to let our audience know you support their conference.

Sponsorships Spotlight Your Product

Consider investing in a sponsorship opportunity. It draws attention to your product or services and shows your support for the industry.

Sponsorship opportunities include:

*Exclusive sponsorships (one company per sponsorship)

Gold Sponsor $5,150

Includes: Exhibit Booth, Advertisement inserted in attendee conference bags, Acknowledgement on our website, Oral recognition at primary events, Thank you signage, Acknowledgement in our pre-conference brochure with a complimentary ½ page ad and 2021-2022 MAHC Associate Membership.

*Keynote Sponsorship	$3,100
*Directional Signage with Sponsors Logo	$2,575
*Conference Carry-All Bags	$2,575
*Conference Key Cards	$2,075
*Specialty Name Badge Holders	$2,075
*Exhibit Hall Reception	$2,075
*General Session	$2,075
*Water Bottle Sponsor	$2,075
*Photo Booth Sponsor	$1,550

Unlimited Sponsorships
(multiple companies per sponsorship)

Meals (Max 5)	$2,075
Networking Event (Max 2)	$2,075
Refreshment Break (Max 3)	$1,050
AV Room Sponsor (Max 6)	$775

***Exclusive sponsorships**
(3% discount if paying by check)
Only available to the first to register and pay.
More details at www.homecaremissouri.org

Contract for Exhibit Space

COMPANY NAME

COMPANY ADDRESS

CITY, STATE, ZIP

COMPANY PHONE | COMPANY FAX | WEBSITE

CONTRACTING AGENT | E-MAIL | AC Exhibit

Booth Fees

MAHC Members!

***Early Bird Rate	$515
• Standard Rate	$615
• Additional adjacent booths each	$215

Non-Members:

***Early Bird Rate	$825
• Standard Rate	$925
• Additional adjacent booths each	$215

BOOTH FEE: $ _____

Cancellations of Exhibit Space: Submit written requests to MAHC on or prior to March 22, 2021 for a 90% refund of fees. No refund of exhibit fees will be made for cancellations received after March 22nd.

MAHC Federal I.D. # is 43-1426955

Please complete all portions which pertain to your involvement, total all fees and send contract and payment to:

Missouri Alliance for **Home Care**
2420 Hyde Park, Suite A
Jefferson City, MO 65109 - 4731

Phone: 573-634-7772
Fax: 573-634-4374
Website: www.homecaremissouri.org
abby@mahcmail.org

Pre-Conference Advertising

Exhibitors:	Non-Exhibitors:
☐ Full page ad - $315	☐ Full page ad - $625
☐ 1/2 page ad - $185	☐ 1/2 page ad - $365
Half page (horizontal) - 7.5" x 5"	
Half page (vertical) - 3.75" x 10"	
☐ 1/4 page ad - $115	☐ 1/4 page ad - $215
Quarter page - 3.75" x 5"	
☐ 1/8 page ad - $75	☐ 1/8 page ad - $145
One-eigth page - 3.75" x 2.5"	

AD FEE: $ _____

Advertising is on a space-available basis, payment will be returned if space is not available.

Ad submission specifications will be provided.

DEADLINE FOR ADVERTISING
January 13, 2021

BOOTH FEE: $ _____
ADVERTISING FEE: $ _____
SPONSOR FEE: $ _____
for _____
TOTAL: $ _____

I accept all aspects of this contract as indicated
The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless The Lodge of Four Seasons, its owners and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims.

_____
Signature of Contracting Agent

For security reasons, if paying via credit card please fax or mail (not e-mail) your registration form

Payable by check or credit card ❑ **Check** ❑ **Credit Card**

Name: _____ ❑ Visa ❑ MC ❑ Discover ❑ Am. Express
(As it appears on card)

CC#: _____ Exp. Date: _____ CVC(3 or 4 digit code): _____

Billing Address: _____ Signature: _____

Booth selection and other details will be addressed with contracted companies.
*****Early Bird deadline is January 13, 2021 - contract received & paid.***