

Nonprofit Home Health and Hospice Regional Meeting and Networking Event

Hosted by:
Visiting Nurse Association (Kansas City)
Visiting Nurse Association (Omaha)
and
Visiting Nurse Associations of America

June 17-18 2014
Kansas City, Missouri

June 17, 2014

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| 11:00 – 11:45 a.m. | Registration |
| 11:45 – 12:30 p.m. | Lunch |
| 12:30 – 12:45 p.m. | Welcome
<i>Rich Roberson, President and CEO, Visiting Nurse Association, Kansas City, MO</i>
<i>Jamie Summerfelt, President and CEO, Visiting Nurse Association, Omaha, NE</i> |
| 12:45 – 1:15 p.m. | VNAA Strategic Plan and State of the Association
<i>Tracey Moorhead, President and CEO, VNAA</i> |
| 1:15 – 2:45 p.m. | Revenue Cycle Performance: Optimizing Effectiveness
<i>Aaron Little, CPA Managing Director, BKD, LLP Springfield, Mo.</i>
Home health and hospice revenue cycles depend on efficient and effective operations leading up to the point of billing, as well as strong processes after that point. This workshop will focus on evaluating, measuring, and managing revenue cycle performance as a means of optimizing cash flow and reducing unnecessary compliance risks. |
| 2:45 – 3:00 p.m. | Break |
| 3:00 – 4:15 p.m. | Mergers and Acquisitions in Nonprofit Home Health and Hospice
<i>Joseph L. Hiersteiner, Shareholder and Managing Director</i>
<i>Heath W. Hoobing, Associate Attorney</i>
<i>Seigfreid Bingham, P.C., Kansas City, MO</i> |
| 4:15 – 5:30 p.m. | Partnering with Managed Care Organizations: A Case Study for Success
<i>Tracy Altman, M.H.Ed., Manager, Provider Contracting and Provider Services</i>
<i>Molina Healthcare of Utah, Inc.</i> |
| 6:00 – 8:30 p.m. | Dinner
<i>Home of Rich Roberson, CEO, VNA of Kansas City</i> |

June 18, 2014

8:00 – 8:30 a.m.

Networking Breakfast

8:30 – 9:15 a.m.

Opportunities and Challenges: Policy Initiatives in Home Health and Hospice

Tracey Moorhead, President and CEO, VNAA

9:15 – 10:45 a.m.

Innovations in Hospice: Driving Quality in New Payment Models

Margaret (Peg) Terry, Vice President, Quality and Innovation, VNAA

and

Danielle Pierotti, RN, MSN, AOCN, Clinical Practice Director, Chief Nurse, Visiting Nurse Services of Iowa

10:45 – Noon

Health Information Technology in Home Care and Hospice

Jennifer P. Lundblad, PhD, MBA, President & CEO, Stratis Health-Invited

Noon

Concluding Remarks

Thank you to our meeting sponsors:

