



2020 MAHC Electronic Visit Verification Virtual Summit

Exhibitor Prospectus

December 9, 2020

As MO HealthNet continues to move forward to implement the federal EVV mandate, Missouri will operate an open system model allowing personal care agencies to use their current EVV vendor or choose any vendor that can collect and transmit the required data elements.

To assist agencies in making an informed purchasing decision, whether it be an agency without a current EVV vendor, or one wanting to switch, the Missouri Alliance for Home Care will be hosting a live EVV Summit on Wednesday, December 9th, which will include a **virtual exhibit hall showcasing a variety of EVV vendors**. The virtual exhibit hall will be open to registrants through January 31, 2021 to allow ample time to visit vendor booths.

The **2020 MAHC EVV Virtual Summit** will include presentations from various state departments/division staff on Missouri's new EVV regulations, audit and compliance expectations/timelines, aggregator status & general updates.

♦ **Target Audience:** Missouri personal care providers

Want to Expand Your Exposure?

Take advantage of our GOLD Sponsorship Opportunity *(limit 2)*

During the live virtual education portion, on Dec. 9th, each **GOLD SPONSOR** will be given 40 minutes *(includes time for Q&A)* to demonstrate their platform to attendees. This sponsorship also includes an over-sized virtual exhibit booth, plus the additional benefits listed below *(Sponsorships will be sold on a first-come, first-served **paid** basis)*.

Don't Delay—Act Today to Reserve Your Booth!

Why Exhibit?

- ♦ Maximize your exposure
- ♦ Generate new sales prospects
- ♦ 24 hour attendee access through January 31, 2021
- ♦ Pre & Post Attendee lists
- ♦ Exhibitor Directory sent to each attendee

The MAHC EVV Virtual Summit will feature a virtual exhibit hall with fully customizable booths that will enable exhibitors to upload videos and other marketing materials.

Tentative LIVE Schedule

9:00—10:00 am	Education session
10:00—10:40 am	Gold Sponsor #1 Demo
10:40—10:50 am	Break
10:50—11:30 am	Gold Sponsor #2 Demo
11:30 am—12:45 pm	Education session
12:45—1:00 pm	Q&A

(Virtual exhibit hall available to attendees through January 31, 2021)

2020 MAHC EVV Virtual Summit

Exhibitor/Sponsorship Opportunities

Live Education/Sponsorship Demos on December 9, 2020—9:00 a.m. to 1:00 p.m. (CST)

*Virtual Exhibit Hall available to attendees
through January 31, 2021*

EVV Vendors—don't miss out on this opportunity!

Missouri personal care providers will be invited to participate in a LIVE in-depth look into all things EVV on December 9th.

In addition to this unique opportunity to directly reach Missouri personal care providers by exhibiting in our virtual exhibit hall, we are also offering **two** 40-minute slots during the LIVE event for sponsors to demo their EVV products. These GOLD Sponsor slots will be available on a first-come, first-served, **paid** basis.

Exhibitor/Sponsor Form

Company _____
 Address _____ City, State, Zip _____
 Phone _____ Fax _____
 Name _____ Email _____

Fees

Payable by check or credit card

☐ Check

☐ Credit Card

Name as it appears on card: _____

CC#: _____ ☐ Visa ☐ MC ☐ Discover ☐ Am. Express

Billing Address: _____ City, State, Zip _____

Exp. Date: _____ CVC(3 or 4 digit code): _____ Signature: _____

EVV 2020—Exhibitor

Fees



\$375 ~~\$475~~ —Exhibit Booth

\$2,000—GOLD Sponsorship (limit 2, sold on a first-come, first-served **paid** basis)

Total Amount Enclosed: _____



Mail Registration & Payment to:
 Missouri Alliance for Home Care
 2420 Hyde Park Rd., Suite A
 Jefferson City, MO 65109
 (P) 573-634-7772 (F) 573-634-4374
 abby@mahcmail.org

Cancellations: Submit written requests to MAHC on or prior to December 1, 2020 for a 50% refund of fees. No refund of exhibit fees will be made for cancellations received after December 1st.

Booth selection, sponsorship & other details will be addressed directly with each contracted company.